

**Miele**

Turning Clean into a Smart Business Decision.  
The Miele WetCare® System.

Miele Professional. Immer Besser.

WetCare®





## What is WetCare®?

Miele Professional and detergent manufacturer Kreussler, invented the wet cleaning process together in 1991. The companies' goal was to develop a cleaning process that effectively cleaned all garments through a safe biodegradable detergent process - a process that was truly "green".

With the WetCare® system, Miele once again offers professional experience for a large range of applications - and the know-how required to provide a state-of-the-art wet cleaning system.

### Key Highlights:

- Special WetCare® programs for Miele washing machines and dryers
- Excellent cleaning results
- Environmentally friendly processes
- Gentle processing of sensitive fabrics
- Fabric shape retained with no matting or creasing
- Short program run times
- High levels of economy
- Durable Miele technology
- Low water and energy consumption
- No air or chemical pollution
- High hourly garment output

## Wet Cleaning Process

With WetCare®, Miele Professional uses the most innovative technology available on the market. Combined with detergents and finishing equipment, the Miele system is an essential component to the cleaning process. Ultimately, the customer will appreciate the final product, as it is noticeably fresher.

### Miele Professional Washers and Dryers

Miele Professional Wet Cleaning System produces superior cleaning results with washers that accurately control water levels, temperatures, settings and detergent dosing levels and drum rotation rhythm. Miele dryers then measure the garments residual moisture, optimizing cycle times, saving energy and protecting the garments from over drying. The complete dry-to-dry process takes a mere 27 minutes, 15 minutes in the washing machine and 12 minutes in the tumble dryer.

### Detergents

The WetCare® process uses biodegradable detergents to clean. During the wash cycle, drum rotation is minimal, allowing the laundry items to sit in the wash liquor, so the detergents can penetrate the fabrics.

Benefits include outstanding cleaning, brilliant colors with a fresh scent, excellent protection of the textiles and fibres from shrinking, pilling and color loss.

### Finishing Equipment

Wet Cleaning in big operations plants requires specialist finishing equipment as part of the process. Miele Professional suggests use of reliable equipment to allow the processed garments to be expertly finished to exacting standards.



## Key Benefits of WetCare®



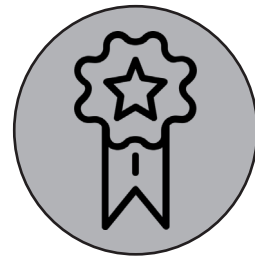
### Market Leading Performance:

The WetCare® system ensures that fabrics are treated in the best way. Miele's patented honeycomb drum gently cushions fabrics away from the drum, ensuring that they last even longer. Miele's washing machines have the highest G-Force in the market which reduces moisture levels in the garments. This dramatically reduces the time that items spend in the dryer.



### Increase ROI:

The washing cycle uses 30% less water than conventional machines reducing energy consumption by 50%. The WetCare® system is able to clean a wider variety of materials than traditional dry cleaning within a shorter amount of time, therefore increasing the profits of its users.



### Customer Satisfaction:

As the WetCare® system uses no solvents, customers instantly notice the fresh smell and soft feel. Colors are brighter and retain their original look. As the machines have normal washing programs, day to day laundry items such as duvets can also be processed.



### Environmentally Friendly:

Environmentally friendly, economically efficient. Miele's WetCare® system provides perfect protection for the fabric and for the environment.



### Ease of use:

The WetCare® system is easy to install and doesn't require a solvent license. The machines have dedicated WetCare® programs and are incredibly easy to operate.



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