

## Miele Professional Peace-of-mind package for surgeries and dental practices

**Miele Professional. Immer Besser.**

**Comprehensive system solutions from Miele Professional simplify everyday surgery life. The new 360PRO hygiene concept covers all areas of a surgery and offers a comprehensive professional solution from one single source, service included.**

2022 at Miele stands under the motto: Innovation and holistic solutions for everyday surgery life. With this message, Miele is addressing surgeries and dental practices as a manufacturer of washing, disinfection and sterilisation systems and associated equipment, whilst Steelco S.p.A, which has been part of the Miele Group since 2017, focuses on equipping hospitals and clinics. Machine-based instrument reprocessing ensuring the safe treatment of special-purpose instruments from a wide variety of different disciplines, including ENT, gynaecology and dentistry, in practical processes is at the centre of Miele's solution. These are complemented by hygiene innovations from the field of air purification, dishwashing and laundry care supported by on-site servicing within 24 hours as a rule.

Michael Sedlag, Director Customer Segments & Solutions, Laboratory/Medical/Dental from Miele Professional, where the focus is on meeting clients' requirements and on product development, sees this as being Miele's big forte: 'The company has a particularly sound understanding of processes and the needs of customers, and offers them innovative system solutions of a high quality which significantly simplify everyday life in a surgery'.

The new Miele 360PRO hygiene concept offers solutions tailored to a broad range of applications in surgeries: This starts in the waiting room, where the Miele AirControl air purifier rids room air of 99.995% of air-borne particles. In the treatment and reprocessing rooms, medical products from Miele ensure the hygienic and safe machine-based cleaning, disinfection and sterilisation of instruments with their VARIO TD programme

# 360 PRO

and EcoDry+ technology. Fast hygiene dishwashers deliver spotless, sparkling crockery whilst compact commercial washing machines and dryers guarantee clean surgery workwear in the utility room.

### **Sustainable solutions offering the ultimate in efficiency**

According to Michael Sedlag, the reprocessing of instruments specific to the various disciplines subscribes to the objectives of infection control and prevention using patented cleaning technology. He stresses the particularly material-compatible process which promotes the longevity of instruments. 'Machines from Miele are particularly long-lasting and exceptionally efficient when it comes to consumption. They count among the most economical and sustainable solutions in the marketplace'.

### **Fast, competent service from one single source**

Alongside technical innovations, Miele pays special attention to its comprehensive service network comprising around 1000 technicians worldwide. These experts provide advice, train users and carry out maintenance, repairs and validation work. After-sales service also provides assistance with the legally mandated documentation of process data, which is both simple and time-saving with Miele systems.



### **The secret lies in 60 years of experience in medical technology**

Dr. Christian Kluge, Senior Vice President and Head of the Business Unit Professional at Miele, is clear that the company has achieved a breakthrough in hygiene, process security and working efficiency with its machine-based instrument reprocessing: 'Much of what Miele has 'invented' over the past 60 years has become the established quality standard in many practices today. Practitioners and dentists not only attach greater significance to hygiene, they also insist on proven hygiene processes in their surgeries. Patients, too, are far more aware nowadays of hygiene matters and ask questions'.

And, with the new Medical Device Regulation, legislators have defined higher standards for the wellbeing of patients for which Miele was one of the first manufacturers to obtain certification. But Kluge has set his sights much higher: 'Our vision is to develop Professional and move on from being a purveyor of machines of the highest quality to being a partner to our clients offering holistic and inspirational solutions. Our medical/dental portfolio goes a long way towards achieving this goal'.

**"Miele appliances are particularly durable and extremely economical in terms of consumption. They are therefore among the best economical and sustainable solutions on the market."  
-Michael Sedlag**