

**Miele**

Happy Customers  
Mean Happy Investors.  
**Reliability is What  
Connects Us.**

Miele Professional. Immer Besser.

**360** PRO



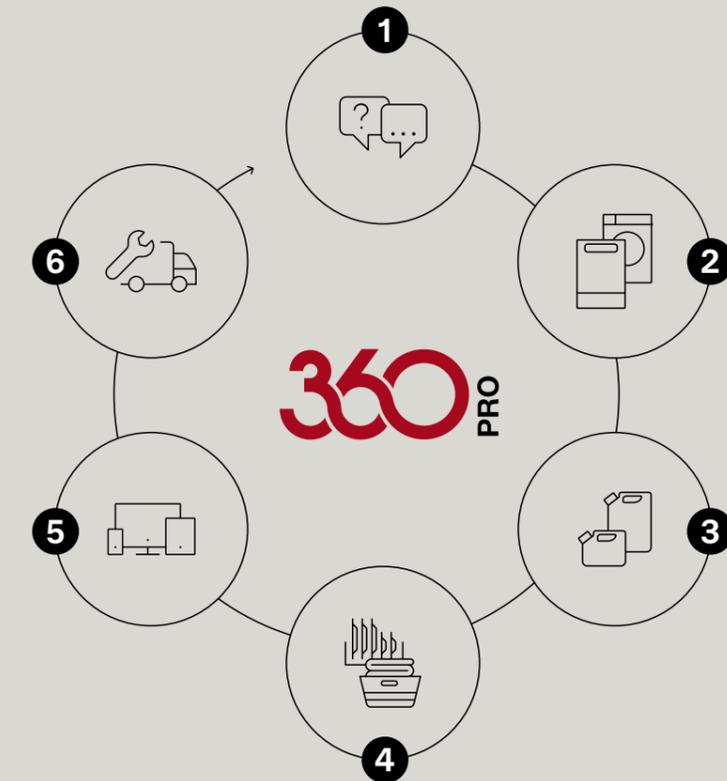
“

It was the right decision to invest in self-service laundries. And I am just as happy with the decision to use Miele **360PRO**. It ensures that operations in the business run smoothly.

This ensures customer satisfaction – and therefore also my success.

”





# Miele 360PRO. Keep Your Business Running Smoothly.

Customer satisfaction is the basic prerequisite for a successful business. The reliability of the machines and service is crucial, especially when operating self-service laundry care facilities.

And because we know all about reliability, we are offering you 360PRO for laundrettes, apartment buildings, student residences, campsites and vacation resorts. A holistic system with machines, accessories and washing and care products that are perfectly tailored to your business and can be networked.

Whether you are a supervisor, owner or investor, the promise to your customers remains the same: the best washing experience. For your economic success – and satisfied customers.

## 1 Consulting

We will advise you, from the needs assessment and profitability calculation to planning and process optimisation.

## 2 Machines

We offer washing machines and tumble dryers in various sizes to meet the requirements of a wide range of applications.

## 3 Consumables

Our PROCare Tex detergents and care products are perfectly matched to the machines, ensuring reliably clean results.

## 4 Accessories

A wide range of accessories such as dispensing pumps and plinths enable you to get the best out of Miele Professional machines.

## 5 Digital Solutions

Networked machines and cooperation partners such as appWash or Bloomest – our digital solutions ensure maximum transparency and efficiency.

## 6 PROtect

From consultancy to repairs and regular maintenance, our service team supports you in minimising machine downtimes and ensuring smooth operation.



# 5 Good Reasons for Miele 360PRO.

How to make your self-service laundry even more economical with Miele Professional machines.

## 01 Reliable

Miele Professional's washing machines and tumble dryers impress with first-class performance over their entire service life.

## 02 Fast

Thanks to short programme running times, you benefit from higher appliance utilisation and your customers spend less time at the self-service laundry.

## 03 Intuitive

The intuitive operation makes the machines very easy to use – the controls are available in different languages and the programmes are easy to select.

## 04 Digital

Our digital solutions ensure maximum transparency and efficiency - thanks to networked machines and cooperation partners such as appWash and Bloomest.

## 05 Conserving Resources

The machines are extremely sustainable thanks to their long service life and low consumption values.



Find out more about 360PRO  
for self-service laundries  
[miele.xy/pro/self-service](https://miele.xy/pro/self-service)

# Sustainable Investment. Long-term Satisfaction.

Solution for laundromats, apartment buildings and student residences.

**Marketing Manager:**  
Please choose whether you would like to have the page with Bloomest teaser or without in the localisation.



## Self-service laundromats

Short wash cycles, excellent performance, unrivalled laundry care: find the right washing machines, tumble dryers and ironers for your self-service launderette.

## Apartment buildings

Durable, energy-saving and easy to operate. Our machines will impress you with their profitability and make everyday life easier for residents.



## Student residences

Efficient, powerful and reliable. Benefit from laundry solutions for student residences that are perfectly tailored to your needs.



# Efficiency Is the Name of the Game.

Customer satisfaction is based on the familiar values of durability, top quality and, of course, the reliability of Miele Professional.



Simply scan the QR code and discover the right machines from Miele Professional.  
[miele.xy/pro/self-service-products](https://miele.xy/pro/self-service-products)



SlimLine dryer  
**PDR511 COP SL HP**

Optimised for the self-service area, space-saving (711 mm) and easy to transport. Fast drying thanks to diagonal air flow. 11 kg load size.



Little Giants washing machine  
**PWM 907 Self Service**

Space-saving and perfect for self-service areas with specialised wash programmes. Compact, 7 kg load size and tested for intensive use.



Little Giants dryer  
**PDR 908 HP**

Energy-efficient heat pump dryer with short running times. Compact, 8 kg load size and tested for intensive use.



Benchmark washing machine  
**PWM912**

Impressive with M Touch Pro Plus, automatic door lock, fast programmes, 12 kg capacity and the patented honeycomb drum.



Benchmark dryer  
**PDR 914 COP**

Robust commercial machine with time control for the self-service sector. 14 kg load size, Miele honeycomb drum, simple operation.

**Marketing Manager:**  
Please choose whether you would like to have the page with Bloomest teaser or without in the localisation.

# Sustainable Investment. Long-term Satisfaction.

Solution for laundromats, apartment buildings and student residences.



## Self-service laundromats

Short wash cycles, excellent performance, unrivalled laundry care: find the right washing machines, tumble dryers and ironers for your self-service launderette.



## Student residences

Efficient, powerful and reliable. Benefit from laundry solutions for student residences that are perfectly tailored to your needs.



## Apartment buildings

Durable, energy-saving and easy to operate. Our machines will impress you with their profitability and make everyday life easier for residents.

**Marketing Manager:**  
Please choose whether you would like to have the page with Bloomest teaser or without in the localisation.

**Marketing Manager:**  
Please choose whether you would like to have the page with Bloomest teaser or without in the localisation.

# Efficiency Is the Name of the Game.

Customer satisfaction is based on the familiar values of durability, top quality and, of course, the reliability of Miele Professional.



Simply scan the QR code and discover the right machines from Miele Professional.  
[miele.xy/pro/self-service-products](https://miele.xy/pro/self-service-products)



SlimLine dryer  
**PDR511 COP SL HP**

Optimised for the self-service area, space-saving (711 mm) and easy to transport. Fast drying thanks to diagonal air flow. 11 kg load size.



Little Giants washing machine  
**PWM 907 Self Service**

Space-saving and perfect for self-service areas with specialised wash programmes. Compact, 7 kg load size and tested for intensive use.



Little Giants dryer  
**PDR 908 HP**

Energy-efficient heat pump dryer with short running times. Compact, 8 kg load size and tested for intensive use.



Benchmark washing machine  
**PWM912**

Impressive with M Touch Pro Plus, automatic door lock, fast programmes, 12 kg capacity and the patented honeycomb drum.



Benchmark dryer  
**PDR 914 COP**

Robust commercial machine with time control for the self-service sector. 14 kg load size, Miele honeycomb drum, simple operation.

## Partner for system solutions

With Bloomest, you get a future-proof business model that offers you the opportunity to enter the self-service launderette industry quickly and profitably.

**SMART LAUNDRY**  
bloomest



Find out more about Bloomest here:  
[bloomestlaundry.de](https://bloomestlaundry.de)

Please adapt URL



Find out more about appWash here:  
[appwash.com/de](https://appwash.com/de)

Please adapt URL



## Clean laundry. Smart control.

With appWash, this has resulted in a digital service of the future that develops and distributes state-of-the-art technology for laundry rooms all over the world. Together with Miele Professional products, we offer innovation and quality from a single source.



# Ensuring That Not Only Your Customers Are **Satisfied.**

### Repairs and spare parts

Our aim is always to rectify any failures as quickly as possible. We are there for you, coordinate appointments and guarantee the availability of suitable spare parts - even 15 years after series discontinuation.

### Regular service

Regular preventive maintenance is essential to avoid malfunctions in the first place. Choose one of our routine options and benefit from long-term protection for your machines.

### Inspections and maintenance

Regular checks of the process parameters increase operational reliability and ensure a high standard of your cleaning results. We will also be happy to advise you on how to optimize machine maintenance.

### Our service is called PROtect.

PROtect combines comprehensive services, maximum budget control and a smooth supply of spare parts. Our professional team carries out service work quickly and reliably and ensures optimum installation and constant operational readiness.



Find out more about our PROtect service solutions.  
[miele.xy/pro/protect](https://miele.xy/pro/protect)



## So That Not Only the Laundry Comes Out **Clean.**

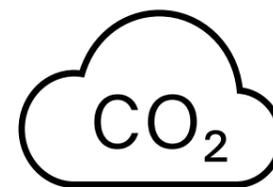
We test the **fluff filter flap** on our dryers

# 100,000 x

Our **ironers** are tested for

# 20,000

operating hours.



### Reduction of CO<sub>2</sub> emissions

Miele is already climate-neutral at all locations. We have also committed to reducing CO<sub>2</sub> emissions during the use phase of our products by **15%** between 2019 and 2030.

Spare parts are available for up to

# 15 years

after the machines have been discontinued.

Our **Benchmark washing machines** are tested for

# 30,000

operating hours.

The on/off switch of our **washing machines and tumble dryers** is tested

# 100,000 x

**Miele**



# Nothing Is Better Than **Personal Contact.**

We look forward to working with you on the best solution to meet your individual needs.

**Phone: +49 800 22 44 644**

Mon.-Fri. 8.00 - 17.00 h



Or online at:  
[miele.xy/pro/self-service-contact](https://miele.xy/pro/self-service-contact)